



November 22, 2015 • 2 - 4 pm with Dr. Elena Phipps

An EAC grant-supported exhibition, *Red* arrives at the Bowers for a four month stay. Red, with its brilliant hue and broad cultural history, has inspired artists' imaginations and seduced viewers for millennia. Artists and dyers for centuries strived to find the color source to rival the best reds of nature, and to express the spirit, symbolism and sustenance of life. Their quest ended in the Aztec marketplace of 16th-century Mexico, where Spanish explorers encountered the American cochineal bug. *The Red that Colored the World* translates the cochineal story into three dimensions, following the precious bug juice and its use in art from Mexico to Europe to the U.S. and beyond. Highlighting over 100 objects-textiles, sculpture, paintings, manuscripts, decorative arts, clothing and more- the exhibition explores the history of cochineal and the seductive visual nature of red. The objects reflect the unique international uses of color, revealing its role in the creative process and the motivations of artists in their choice of materials. Beginning at 2 pm, Dr. Elena Phipps will be the keynote speaker in Kershaw Auditorium, speaking on **Cochineal Red: The Art of Color**. Dr. Phipps is an authority on pre-Columbian art history and archaeology, having served as a conservator and curator at the Met for the past 34 years. She has written widely on textiles and color, including **Cochineal Red: the Art History of a Color (2010)** and is an active member of EAC. After her lecture she will lead members through the exhibit, sharing her vast knowledge on all aspects of cochineal and its manifestation in art, textiles, trade and more in EAC's 3rd program offering.

RSVP November 20, 2015 by email to Feelie@ucla.edu Noon